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U. S. Department of Agriculture



Azaleas

Greenhouse Plants

Wholesale **PRICE LIST**

1951

W. T. CHAMPNEYS & SON

Growers and Shippers of "Quality Plants"

APOPKA, FLORIDA

TERMS

- 1 **CASH** with order or **C.O.D.** unless credit has been established. Remittance of 25% must accompany C.O.D. orders.
- 2 A 25% deposit is asked on stock that is to be reserved for later delivery.
- 3 All orders for future delivery are accepted subject to our merchandise being salable material at the time it is wanted and our ability to deliver at that time. We are not responsible for crop failures or other factors beyond our control, which may keep us from making deliveries. Upon our knowledge of such, all orders and deposits we have received will be returned promptly.
- 4 250 plants of any one size and variety are sold at the thousand rate in cases where same is quoted. 25 plants are sold at the hundred rate. We guarantee our merchandise to be true to name and we ship only first quality stock at all times.
- 5 All prices are **F.O.B. Apopka, Florida**, and are subject to change without notice. We make no charge for packing and we allow the following discounts, when plants are picked up at the nursery and do not have to be crated:
 - 10% discount on all stock from the peat farm if moved before October 15th.
 - 10% discount on all grades of lining-out stock.
 - 10% Discount on all stock from the lath-house.

We will gladly arrange for truck delivery for you if you do not have this transportation available.

YOUR GUARANTEE OF SATISFACTION

"Quality Plants"

PACKED RIGHT

W. T. CHAMPNEYS & SON

ROOTED CUTTINGS

Ready for delivery July 1st through September. Our Azalea Cuttings are propagated in a medium that runs heavy to peat and this gives them a thrifty and vigorous root system. No cuttings are sent out without a good bunch of roots. Our list on these will be ready for you in June.



LINING-OUT STOCK . . .

Ready for delivery practically the entire year. Best suggested for Spring delivery—March through June. Our Azalea Liners are grown in specially prepared beds of shredded peat and they are never allowed to slow down or become hardened. They have a good lot of very-much-alive healthy roots that hold a quantity of our fibrous peat; not only is this very helpful to them in shipment but it gets them off to a quick start after you plant them. **We call special attention to our 3" to 5", and 4" to 6" growing-on stock listed on Page 5 and to selected newer varieties on Page 6.**



DORMANT, BUDDED STOCK FOR FORCING . . .

For Fall and Winter Delivery. Our budded Azaleas have a very heavy bud-count and are extra nice this year. They have been properly spaced for an even growth and have been sheared carefully to make nice pot plants. All of these are grown in mixtures that run heavy to peat and many are grown on our peat farm in full sunlight. This assures you that they will have a good root system, that they will carry well in shipment and that the transportation costs will not be excessive.

LINING-OUT STOCK...

For delivery March 15th through June.

**NOT SOLD IN LOTS OF LESS THAN 25 OF
ANY ONE VARIETY AND SIZE.**

KURUME VARIETIES . . .

Hexe
Snow
Pink Pearl
Coral Bell
Hinodegiri
Salmon Beauty
Christmas Cheer
Orange Coral Bell

PERICAT VARIETIES . . .

Pink Pericat Supreme
Sweetheart Supreme
Madam Pericat
Pinocchio
Splendor
Fortune

INDICA VARIETIES . . .

Lawsal
Elegans
Brilliant
Formosa
Crimson Pink
Duc de Rohan
Geo. L. Taber
President Clay
Fielders White
Pride of Mobile

3 to 4 leads @ \$10.00 per 100 or \$ 90.00 per 1000
5 to 7 leads @ \$13.00 per 100 or \$120.00 per 1000
8 to 10 leads @ \$17.00 per 100 or \$150.00 per 1000

LINING-OUT STOCK . . . (Continued)

BELGIAN INDICA VARIETIES . . .

(These are all full double flowering)

- Eclaireur** (A brilliant, carmine, red)
Triomphe (Larger than Eclaireur and a softer red)
Jean Haerens (Deep pink to rose)
Vervaneana Alba (Ruffled white)
Vervaneana (Variegated pink and white)
Count de Kirchove (Variegated pink and white)
Albert & Elizabeth (Variegated pink and white)
Sunburst (Burnt orange)

| | Per 100 | Per 1000 |
|------------------------------|---------|----------|
| Transplants | \$15.00 | \$125.00 |
| 2½-inch pot size | \$20.00 | \$150.00 |
| 3 to 5 inch spread | \$40.00 | \$300.00 |
| 4 to 6 inch spread | \$60.00 | \$500.00 |

6 to 8 inch spread—(this size is available in some varieties—please write for list)

LARGER STOCK For GROWING ON

FOR SPRING DELIVERY

For our patrons who require larger Azaleas for growing on, we have a limited number of good, bushy, compact 3" to 5" and 4" to 6" sizes.

This is much heavier stock than the three standard liner grades. Frequent trimming and careful attention has kept it short and compact and it should make excellent pot-plants for the coming season. This stock can be supplied in the following varieties:

Coral Bell, Snow, Hinodegiri, Double Hinodegiri, Flame, Pink Pearl, Pinocchio, Splendor, Jersey Bell, Twenty Grand, Madam Pericat, Pink Pericat Supreme, Gardenia Supreme, Sweetheart Supreme.

| | Per 100 | Per 1000 |
|------------------------------|---------|----------|
| 3 to 5 inch spread | \$30.00 | \$250.00 |
| 4 to 6 inch spread | \$40.00 | \$350.00 |

SELECTED NEWER VARIETIES . . .

In view of several very successful propagating seasons, our stock on these varieties has increased to large enough proportions to permit us to offer them at lower prices than in previous years.

We urge you to try these for many of our customers have handled them very advantageously.

China Seas

(a very nice full double rose-pink Pericat)

Dawn

(large clusters of peach-bloom pink flowers)

Hexe de Saffelare

(a much larger flower than on regular Hexe)

Gem

("the Salmon-Beauty" of the Pericat family)

Southern Charm

(Red Sport of Formosa)

LINERS:

3 to 4 leads @ \$13.00 per 100 or \$120.00 per 1000

5 to 7 leads @ \$17.00 per 100 or \$150.00 per 1000

8 to 10 leads @ \$20.00 per 100 or \$175.00 per 1000

3 to 5 inch spread @ \$30.00 per 100

4 to 6 inch spread @ \$40.00 per 100

HOLIDAY . . .

(one of the new ones in the Pericat family)

This variety has proven to be an exceptionally good grower and a prolific bloomer. Its salmon-pink flowers, are borne in large clusters and it is the earliest flowering Pericat Hybrid we have ever offered. It shapes up well for an excellent pot plant and we heartily recommend it.

LINERS:

5 to 7 leads @ \$22.00 per 100

8 to 10 leads @ \$30.00 per 100

3 to 5 inch spread @ \$40.00 per 100

4 to 6 inch spread @ \$60.00 per 100

Azalea Coral Bell



These plants are growing in our main lath shed. They have been well spaced and properly sheared. Please note how compact and uniform they are. This type of stock in 4-6", 6-8" and 8-10" sizes should make perfect pot plants for you for next season.

Transplanted Cuttings



These have just been brought from our propagating house and lined out 4 inches apart in beds of solid peat. They are grown on for several months (usually 8 to 10 months) to develop into the three grades of Liners that we offer for Spring and mid-Summer delivery.

A SMALL SECTION OF ONE



This Lath-house is Devoted



W. T. CHAMPNEYS & SON

"Quality Plants"

APOPKA, FLORIDA

OUR 5-ACRE LATH-HOUSE



Entirely to Azaleas...

These are grown...

in raised beds filled with 5.2 peat that is dug by dragline from our own peat bog. This type of growing allows perfect drainage, which is so necessary to the growth and development of good Azaleas.

New 2-Acre Lath House



Built in 1950 to accommodate 350,000 liners. Please note the muslin covers and the oil heaters which are assurance against possibility of cold damage.

Heavy Transplanted Liners



This stock was lined out quite early last year and is exceptionally strong and bushy. Your 8 to 10 lead liners will be selected from these plants.

DORMANT, BUDDED STOCK...

Fall and Winter delivery, 1951

Our stock of forcing azaleas is very good this season and we welcome your trial order. These plants are compact and bushy and have a heavy bud-count.

Hexe
Snow
Pink Pearl
Coral Bell
Hinodegiri
Salmon Beauty
Pink Pericat Supreme
Sweetheart Supreme
Gardenia Supreme
Madam Pericat
China Seas
Jersey Bell
Pinocchio

A FEW LARGER PLANTS IN SOME VARIETIES AVAILABLE AT THE NURSERY AND FARM, BUT UNCRATED.



A Supplemental List...

of sizes and prices of dormant, budded stock will be mailed to you in the early Fall.

GREENHOUSE Plants

Our greenhouse plants are carefully grown and equally as much care is used in packing them so that they will reach our customers in good condition—we realize that the very best plants are no good if they are not properly packed!

PHILODENDRON CORDATUM . . .

Clean, healthy, large leaf stock that will please you.

| | Less than 25 | | |
|---|--------------|---------|----------|
| | Each | Per 100 | Per 1000 |
| 2 1/4" pot-grown, 4 to 6 leaves | .12 | \$10.00 | \$ 90.00 |
| No. 1, 2 1/2" pot-grown, with 3 strong plants in each pot. | .25 | 22.00 | 200.00 |
| No. 2, 2 1/2" pot-grown, with 3 vines tied to a 12-inch green stake—very attractive | .35 | 30.00 | |
| No. 3, Philodendron, 3" pot with 4 strong vines in each pot | .35 | 30.00 | 280.00 |
| Rooted Cuttings, these are strong, healthy plants with 3 to 4 leaves, bench-grown in peat .. | | 7.00 | 60.00 |
| Rooted Cuttings, single-leaf, eye and joint, ready to pot-up and grow on. | | 5.00 | 40.00 |

(Philodendron rooted cuttings not sold in lots of less than 100)

POTHOS AUREUS (Devil's Ivy) . . .

These are very attractive for wall-pockets or individual novelty pots. They have been grown slowly in a light section of the greenhouse and are well colored.

| | | | |
|-----------------------------------|-----|-------|-------|
| 2 1/4" pot-grown, 4 to 5 leaves.. | .12 | 10.00 | 90.00 |
|-----------------------------------|-----|-------|-------|

Greenhouse Plants

NEPHTHYTIS LIBERICA . . .

This is a good house plant that can be grown in either soil or water. Its glossy green color and large leaves make it very attractive.

Less than 25

Each Per 100 Per 1000

2 1/4" pot-grown10 \$ 9.00 \$ 85.00

2 1/2" pot-grown, with 2 strong
plants in each pot16 15.00 140.00

Rooted cuttings 5.50 50.00

Short plants with 3 to 4 leaves



NEPHTHYTIS EMERALD GEM . . .

This variety is more compact than Nephthytis Liberica and is a shorter grower.

2 1/4" pot-grown10 9.00 85.00

2 1/2" pot-grown, with 2 strong
plants in each pot16 15.00 140.00

Rooted cuttings 5.50 50.00

Short plants with 3 to 4 leaves



NEPHTHYTIS TRI-LEAF WONDER (Rutenschroer's) .

We believe this new variegated Nephthytis to be one of the best. We recommend it for its unusual variegation and for its good keeping and shipping qualities.

2 1/4" pot-grown20 \$15.00

2 1/2" pot-grown25 20.00

W. T. CHAMPNEYS & SON

Greenhouse Plants

PEPEROMIA OBTUSIFOLIA (green)

Dark, glossy green, oval leaves.

These plants are well suited for dish garden work or for novelty pottery.

2 1/4" pot-grown10 \$ 9.00 \$ 85.00

Rooted Tip Cuttings, suitable
for immediate use or for grow-
ing on. 3 to 4 leaves. 6.00 55.00

★ ★

VARIEGATED PEPEROMIA . . .

(Our stock is highly variegated and is considered exceptionally good.)

2 1/4" pot-grown15 12.50

★ ★

SERISSA FOETIDA (Variegated) . . .

This is an attractive little plant with yellow-margined leaves, suitable for dish gardens and novelties. These have been pinched often and are compact and full.

2 1/4" pot-grown12 10.00

(All potted plants shipped in paper pots)

W. T. CHAMPNEYS & SON

For
LANDSCAPE WORK
in the **SOUTH**

We recommend Southern-grown,
large-flowering Indica Azaleas.

*W*E have a nice block of plants, which are very showy and good landscape material for our patrons in the Southern States. These are being grown on our peat farm and we believe the bud-count will make them outstanding. We are not equipped to crate these but we can send them out in truck or trailer loads, and this means of transportation is available locally, if you wish us to arrange delivery for you. We allow a 10% discount on plants that are loaded at the nursery and do not have to be crated. Since it is necessary to move this stock in before Winter, this discount applies to material that is shipped on or before October 15th.

Lawsal
Brilliant
Elegans
Formosa
Sublanceolata
Duc de Rohan
Geo. L. Taber
President Clay
Fielders White
Pride of Mobile
Moss Point Red

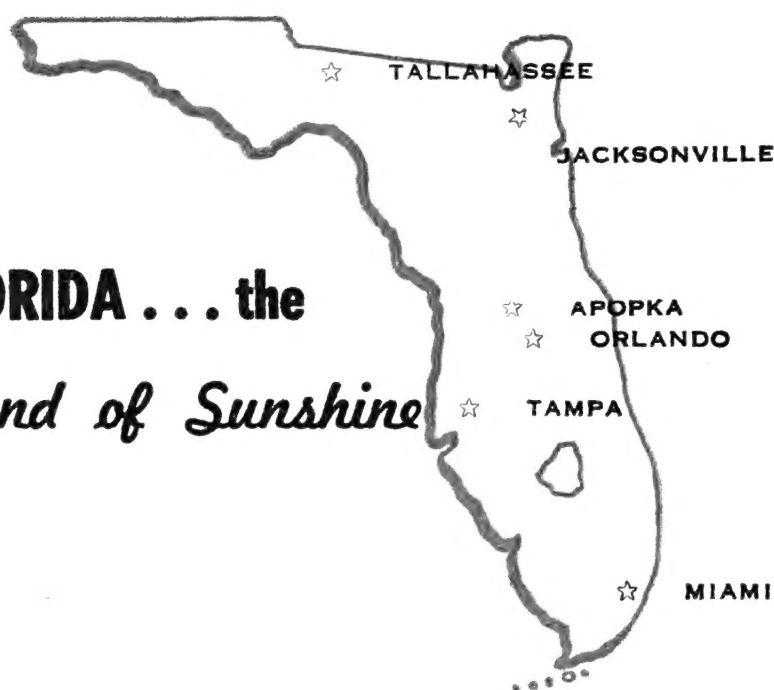
A Supplemental List...

of sizes and prices on these plants will be mailed to you in the early Fall.

OUR NURSERIES are located at Apopka —
12 miles northwest of Orlando, on Highway 441.

Visit us and select the plants you want. Our prices, as well as our merchandise, will be attractive. It is always a pleasure to have you and we know you will enjoy seeing our operations here much more than reading about them in our catalog.

FLORIDA . . . the
Land of Sunshine



Please give us a little advance notice when you plan on making a trip to Apopka, whenever this is possible. We will gladly arrange for hotel accommodations for you if you will advise us of your requirements.

We have fast plane or train service to Orlando and we will be pleased to meet you at the airport or railroad station—just phone us.



Our Telephone—APOPKA 4411